



2011 International (Shenzhen) Metal Casting Show
2011 国际(深圳)铸业展

For immediate release

2011 International (Shenzhen) Metal Casting Show Opens Today Leading Enterprises Gather to Open a New Chapter in Southern China

(Hong Kong, 25 May 2011) The 2011 International (Shenzhen) Metal Casting Show (IMCS) opened today at the Shenzhen Convention and Exhibition Center, China. Jointly organized by the two most influential industry associations - Hong Kong Diecasting and Foundry Association (HKDFA) and Guangdong Foundry Industry Association (GDFIA), together with the China Council for the Promotion of International Trade, Guangzhou Sub-council (CCPIT-GZ), this show is the leading event in Southern China, which runs for 3 days until 27 May. Staging along the theme of "Growing with the times, Scaling new heights", the show will feature various concurrent activities that not only bring numerous business opportunities, but also lead the industry to a new flourishing era.

The show features exhibitors ranging from diecasting manufacturers to foundry manufacturers, suppliers of diecasting machinery, raw materials, other materials, interface equipments, molds and other related products from China, Hong Kong and overseas. With nearly 300 booths taking over a total floor area of 6,500 sqm, the show expects to attract 8,000 visitors from all relevant industries. Online registration system received enthusiastic response. Various enterprises, including ARMOUR GROUP, Zhongyan Auto, Biomet, Covidien, Emak, Flextronics, FMC Technologies, Foshan Diamond Auto Parts, Foshan Shuide Arizhu, and ZTE, have already pre-registered to attend this show.

Seize the advantage in Southern China

In his welcome message, Mr. Fred Tam, Chairman of Hong Kong Diecasting and Foundry Association, said, "The show features major leading enterprises in the industry. Through organizing this show, we hope to provide the industry with a professional and effective platform."

Mr. Mu Qinglu, President of Guangdong Foundry Industry Association, also expressed his prospect towards the industry in the region. "As the core area of China's die casting and foundry industry, Southern China represents a huge market potential. The products, quality, variety and technique displayed in 2011 IMCS have reached a new level, indicating the rapid development of the industry in the region".

An effective marketing platform

With the grand opening of the show, exhibitors are looking forward to promoting their names and showcasing their strengths in the show. Among them includes L.K. Group. "Trade show is an important marketing strategy which takes up large amount of promotion budget in the Group. Not only does it help us to explore new business, it also increases the popularity of L.K. Group and L.K. Machinery," said Deng Yiming, Marketing Director of Southern China of the company. Taking about the effectiveness of the show, Li Yejun, General Manager of Guangdong Yizumi Precision Machinery Ltd., said, "Apart from showing our innovative techniques, the show has established a communication platform to connect Yizumi with clients and industry experts. This is beneficial to enhance our reputation. "



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Having participated in the show for fourth consecutive year, Chit Shun Machinery Ltd. treated the show as an opportunity to exchange ideas apart from displaying new products. General Manager, Simon Lai, said: "Together with the various concurrent activities including "2011 China/Hong Kong/Taiwan Metal Casting Industry Co-operation Forum", "Metal Casting Production Line Showcase", "The Best Casting Competition and Industry Conference, this will definitely drive the show to succeed."

Leading Companies Gather Together in One Place

As the most representative die casting and foundry trade show of its kind in Southern China, 2011 IMCS features many renowned enterprises in the whole supply chain, including:

Die casting Manufacturers

Ka Shui, Wan Ho, Wencan, Guangdong Hongtu, Guandong Hongtai, Guangdong Hongteo, Dongguan Fan Ya, Dongguan EONTEC, Dynacast, Dongguan Modern Metal Precision, Acme Alliance, Ultraform, Kong Sing, Shunking, Hap Shing, Apex Rank and more.

Foundry Manufacturers

Shaoguan Foundry & Forging, Zhongshan Guangzhong, Guangdong Metal Forming Machine Works, Zhongtian Chuangzhan Ductile Iron, Kaixiang Accurate-Valves and more.

Die-Casting Machinery

Buhler China, Itaipress, L.K. Machinery, Yizumi, Yan Hing Group • Glory Machinery, Chit Shun, Bao Yang, Ming Shing, Jintai, Langtech and more.

Raw Materials and Other Materials

Lee Kee, Hoi Hing, Guangdong Jinyi, Fulian Molding Materials, Huihuang, Hop Shing Lung and more.

Peripheral Equipment

Jiangsu Nicchu, Jeco Precision, Nanjing ESWN, Shenzhen Amei, Yao Sheng and more.

State-of-the-art Technology Presented at the Show

Leading equipment and technologies are showcased at the show. Adhere to research and development, Ka Shui Group showcases its rare earth magnesium alloy material which is used in auto parts and 3C products to enhance the functionality of materials and product quality. The Green Vacuum Coating, a new surface treatment equipment and technique presented by Wan Ho, overcomes the low efficiency, high energy consumption and high pollution shortcomings of the traditional technique. Headquartered in Switzerland, Buhler China has specially introduced the Ecoline die casting machine to the China market, combining the technical support and quality assurance from Switzerland as well as the economic local production cost. Asia Techmart Ltd. presents the new rising TEM Technology.

For more show's details, please visit www.imcshow.com.



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About the Organizers

Hong Kong Diecasting and Foundry Association (HKDFA)

Hong Kong Diecasting and Foundry Association (HKDFA), established by Hong Kong Foundry Association and Hong Kong Diecasting Association in July 2008, is the leading association in the industry and highly recognized worldwide, with nearly 400 corporate members. HKDFA's members include a vast number of well-known corporations and listed companies, most of which with offices and factories in Hong Kong and China.

Guangdong Foundry Industry Association (GDFIA)

Established since December 2009, the Guangdong Foundry Industry Association (GDFIA) has nearly 100 member companies, with another 20 companies as the committee members. GDFIA is committed to serving the government, industry, members and the community. Currently, GDFIA has gathered a large number of major enterprises, famous universities and research institutions. The establishment of GDFIA aims to promote the development of the metal casting industry in Guangdong Province and enhance the competitiveness of enterprises. Through our concerted efforts, we aim to create a bright future for the industry.

China Council for the Promotion of International Trade Guangzhou Sub-council (CCPIT-GZ)

CCPIT-GZ was established in 1985. Over the past 20 years, CCPIT-GZ has been abiding by the principle of promoting international trade and cooperation, in addition to enhancing international communication and friendship. CCPIT-GZ has successfully organized various trade shows and authentication of export documents, training, information, consultation, mediation and arbitration of business disputes

For more information about the Organizers, please visit:

Hong Kong Diecasting and Foundry Association (HKDFA): <http://www.diecasting.org.hk>

Guangdong Foundry Industry Association (GDFIA): <http://www.gdfia.org>

China Council for the Promotion of International Trade Guangzhou Sub-council (CCPIT-GZ): <http://guangzhou.ccpit.org>

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